



FALL DEFENSE™

**Because Falls Happen
But Serious Injuries Don't Have To**

Viconic Fall Defense™ is trusted by senior care leaders who are rethinking fall management from the ground up. Installed beneath your flooring, this invisible layer of protection helps reduce the risk of serious injury—without disrupting resident mobility, work flows, or your design vision.

Whether you're building new or retrofitting existing spaces, Viconic delivers lasting value:

- 83% reduction in severe injuries
- 81% fewer fall-related ER visits
- Supports optimal outcomes and person-centered care
- Reduces litigation risk and staff stress
- Installs easily under most flooring surfaces

Let's talk about safer floors.

Visit viconichealth.com
or contact us directly:

 313-769-8009

 info@viconichealth.com



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**Injury protection
under your feet.**



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Made in the USA

Protect Residents. Strengthen Your Operation.

The same military-grade technology trusted to protect lives is now reducing serious fall injuries in senior care by 83% to date.



Every eleven seconds an older adult is treated in the emergency room for a fall (source: CDC).

Reduce risk. Improve outcomes. Support staff.

Viconic Fall Defense™ is a patented, shock-absorbing flooring underlay that dramatically reduces the risk of injury from falls. Designed for senior care, Viconic absorbs impact and reduces serious fall injuries—making your community safer without sacrificing comfort or mobility.

- 83% fewer severe injuries
- 81% reduction in ER visits
- Easy, invisible installation under most flooring

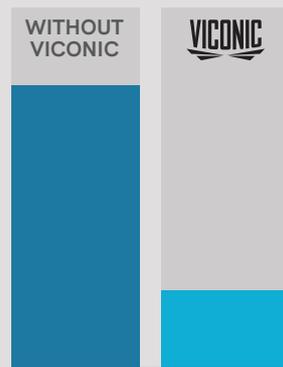
Fall protection that delivers results

83% fewer severe fall injuries



SEVERE INJURIES FROM FALLS

81% reduction in ER visits



FALL-RELATED ER VISITS

Falls are inevitable. Injuries aren't.

One-third of adults 65+ fall each year. In senior care, that means fall protection isn't optional—it's essential.

Viconic Fall Defense™ helps communities:

- Reduce fall-related injuries, litigation, and liability
- Improve outcomes and reduce ER transfers
- Support aging-in-place goals and person-centered care
- Enhance staff confidence and comfort
- Differentiate in a competitive market

Viconic is the only underlayment proven to reduce the risk of severe injury by 82% to date. It's trusted by the U.S. military and now installed in forward-thinking senior communities across the country.



Trusted by the U.S. Military. Designed for Senior Living.