



# McKnight's Tech Awards—Impact Summary

## Award-Winning Protection for Senior Care

### FALL DEFENSE



#### Why McKnight's Recognized Viconic

Viconic earned two McKnight's Tech Awards for:

- Demonstrated, measurable safety outcomes
- Practical use in real-world senior care environments
- Passive protection that does not rely on staff compliance
- Scalability across new construction and renovation projects

#### About Viconic Fall Defense

Viconic Fall Defense is an under-floor impact-absorbing system designed to reduce the severity of fall-related injuries in senior care environments.

#### Overview

Viconic Fall Defense is a **McKnight's Tech Awards Double Winner**, recognized for advancing senior care safety through a fundamentally different approach to fall management.

Rather than attempting to prevent every fall, Viconic focuses on **reducing the severity of injury when falls occur**—a critical gap in traditional strategies.

Installed beneath finished flooring, Viconic provides **passive, always-on impact protection** designed specifically for senior care environments.

#### Key Outcome

##### 83% Reduction in Severe Fall Injuries

Measured to date in senior care communities using Viconic Fall Defense.

Residents may fall, but the odds of severe injury are slim. This outcome was a primary factor in McKnight's recognition and represents a meaningful shift in how fall risk can be addressed at the building level.

#### What Is Viconic Fall Defense?

Viconic Fall Defense is an **under-floor impact-absorbing system** installed beneath most resilient flooring systems.

When a fall occurs, Viconic absorbs impact energy and reduces the force transferred to the body—helping mitigate injury severity **without changing resident behavior, staff workflows, or design intent**.

#### Why It Matters in Senior Care

Reducing severe fall injuries can help support:

- Fewer emergency department transfers
- Less disruption to care plans and staffing
- Improved confidence for residents, families, and care teams
- A clearer ROI narrative tied to safety and risk management

An **83% reduction in severe injuries** reframes fall management from reaction to resilience.

#### Designed for Senior Care Environments

Viconic Fall Defense is used across independent living, assisted living, memory care, and skilled nursing—and integrates seamlessly into **new builds, renovations, and high-risk areas** such as resident rooms, bathrooms, and corridors.

#### Ready to Discuss Your Environment?

Viconic Fall Defense supports senior care communities with award-winning, under-floor protection that reduces the severity of fall injuries.

To schedule a consultation:

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