VICONIC®

FALL DEFENSE™

Because Falls Happen

Viconic is available in this community to give you:

- More confidence
- Peace of mind
- Reduced risk of injury
- Ease of mobility

Speak with your senior living representative to learn more.

viconichealth.com

Made in the USA

VICONIC®

FALL DEFENSE™

Injury protection under your feet.

Falls Can Happen So Put Up Your Best Defense

Now the same technology used to protect the military is available in this community to protect YOU!

Every eleven seconds an older adult is treated in the emergency room for a fall (source: CDC).

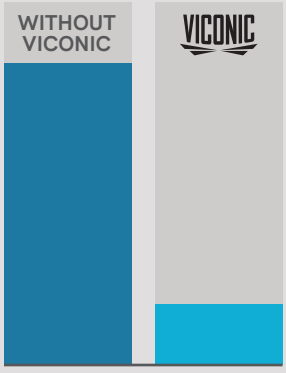
Viconic Fall Defense reduces your risk of injury

Viconic is a patented, shock-absorbing flooring underlay designed to reduce the probability of both severe and moderate injuries that can result from falls on unprotected floors.

Falls are the leading cause of injury, and death from injury for adults 65. Approximately one-third of adults age 65 years or older fall each year (source: CDC).

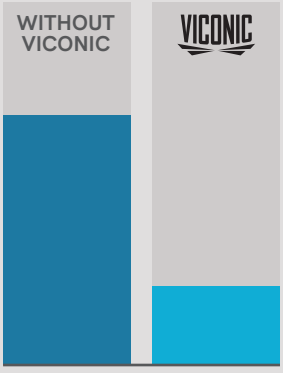
Rooms with Viconic are overwhelmingly safer

88% fewer severe fall injuries



SEVERE INJURIES FROM FALLS

72% reduction in ER visits



FALL-RELATED ER VISITS

2021-2026 Composite Fall Data: Rooms with Viconic Compared to Those Without

Outcomes show statistically significant reductions at the 95% confidence level, exceeding accepted healthcare research standards.

Unfortunately, falls happen.

Approximately one-third of adults age 65 years or older fall each year. Falls often result in serious injuries that can lead to loss of independence and/or quality of life.

Now, the same technology that is used to protect the US Military is available to protect you in your senior living community.

Viconic Fall Defense is a flooring underlay designed to dramatically absorb the impact from a fall.

With Viconic underfoot, the risk of serious injury, should a fall occur, is greatly reduced.

Your senior living community has made Viconic available for you, so that you are free to live life to the fullest.

Residents who live on Viconic Fall Defense throughout the US have experienced a 88% reduction in risk of falls with major injury like fractures and traumatic brain injury compared to conventional flooring. Additionally, the frequency of ER visits have been 72% less with Viconic flooring. Making all falls less severe is why Viconic was developed.

Live your best life with Viconic Fall Defense.